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FOR IMMEDIATE RELEASE

BANK OF SULLIVAN LAUNCHES NEW INNOVATIVE ACCOUNTS
Local bank now offering innovative Kasasa accounts

June 1, 2017 (Sullivan, Mo.) – [Bank of Sullivan](#), a fixture in Missouri for more than 100 years, now offers innovative Kasasa rewards checking accounts perfect for those looking to enhance their finances this summer. These free accounts, including Kasasa Cash, Kasasa Cash Back and Kasasa Saver, allow customers to earn rewards that matters the most to them, such as high interest rates or cash back, in addition to the exceptional customer service Bank of Sullivan provides. Kasasa Protect, identity theft protection, is available as an add-on service to any of these accounts.

“Our goal with these specific accounts is to make sure our customers are getting the most out of their hard-earned money,” said Mike Hoffman, president and CEO of Bank of Sullivan. “These accounts are an excellent fit for those already participating in online banking as you can sign up for an account online and earn rewards from higher interest to cash back.”

To qualify for the rewards, customers need to have a monthly direct deposit, at least one electronic ACH credit or payment each month and use their debit card at least 12 times per statement cycle. Customers must also be enrolled in and log into online banking and accept receipt of an electronic statement to a valid email address as a condition of these accounts. Additional information, conditions, qualifications, limits, timeframes, etc. apply.



KASASA

“We have a great team that cares deeply about our communities at all of our locations,” said Hoffman. “We know there are many options when it comes to choosing a financial institution. These offerings demonstrate our continued innovation and dedication to our customers.”

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About Bank of Sullivan

About Kasasa

Kasasa® is a national brand of free rewards checking and savings accounts that give consumers real choices with their banking accounts. Offered at select community banks and credit unions around the nation, Kasasa accounts reward account holders for using their accounts with what they want most—earning high rates, cash back, money to automatically save, or digital downloads from iTunes® or Amazon.com®. Kasasa marries innovative banking products with the personal touch of community financial institutions. For more information, please visit <https://www.kasasa.com/>, or visit them on Twitter [@Kasasa](#), [Facebook](#), or [LinkedIn](#).



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